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PAPASTRATOS

(LEGAL COMPLIANCE AND RESPONSIBLE TRANSFORMATION)

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ΠΑΠΑΣΤΡΑΤΟΣ

ΕΤΑΙΡΙΑ ΤΗΣ PHILIP MORRIS INTERNATIONAL

PAPASTRATOS, a branch of Philip Morris International, has shifted its focus from traditional cigarette production to smoke-free alternatives, successfully navigating complex regulatory challenges while advocating for harm reduction.

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- **Proactive regulatory alignment**

Working closely with Greek and EU regulators to shape a legal environment supportive of harm-reducing products.

- **Transparent labeling and consumer information**

Complying with tobacco regulation while ensuring informed consumer choice.

- **Legal due diligence in innovation**

Pioneering new products with full legal vetting and risk assessments.



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- **Workforce legal protection during transformation**

Ensuring job security and legal compliance during large-scale operational shifts.

- **Corporate responsibility in policy discourse**

Engaging in public and legal dialogue around smoking alternatives and public health.

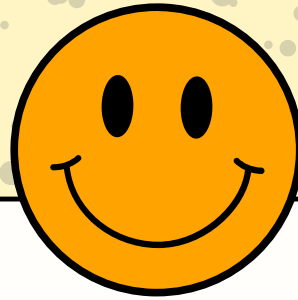


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